



Brandon Rushing goes electric!

Virginia-based lawn and garden care company to cut carbon emissions by introducing battery-powered electrical tools.

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ARLINGTON — Brandon Rushing Lawn & Garden Care, a full-service property maintenance company located in Lorton, VA, is transitioning 90% of their gas-powered equipment to eco-friendly electric equipment over the next several months. This move toward battery-powered alternatives will significantly reduce harmful emissions, contributing to cleaner air for the community.

“While these initiatives are not yet mandated in Virginia, we’ve spent the last decade researching and testing commercial-grade electric equipment,” said Brandon Rushing, owner of Brandon Rushing Lawn & Garden Care. “Our team now feels confident the technology has reached a tipping point, allowing us to transition without compromising performance.”

There are three major benefits to switching over to electric-powered equipment.

- **Electric-powered equipment will reduce noise pollution by up to 28%.** Gas mowers, blowers and other equipment tend to run at 90+ decibels, with electric mowers operating in between the 65- to 85-decibel range.
- **Electric-powered equipment requires less maintenance than gas-powered equipment.** This results in lower operating costs, helping keep the company’s prices competitive.
- **Electric-powered equipment will reduce the company’s CO2 emissions.** Since the equipment emits zero carbon, it will drastically reduce Brandon Rushing’s environmental footprint.

“Some studies show that gas-powered equipment emits as many harmful emissions as 11 cars. By switching to electric equipment, we are eliminating these emissions, directly benefiting the health of our clients and their families,” said Rushing. “Our new battery-powered tools operate at much lower noise levels, too, creating a more peaceful environment for our clients and their neighbors and a safer work environment for our team.”

It’s clear that Brandon Rushing is committed to a greener future and is using innovation to help combat inflation. In addition to transitioning to eco-friendly equipment, they are also working closely with homeowners to test a new program to compost all organic debris from yards and use it as fertilizer. This will reduce (and possibly eliminate) organic waste — and the resources required to dispose of it — while naturally nourishing your plants.

“We’re obsessed with innovation,” said Rushing. “How we achieve the exceptional results our clients have come to expect is just as important as the results. In a competitive market often driven by price, we deliver exceptional value by finding better ways to do our job. We’re proud to be at the forefront of Virginia’s shift toward eco-friendly landscaping.”

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